



How do you see the Future of Camel Milk and its Business?

## Description

The demand for camel milk increased manifold over the last 15 years, two main drivers are behind this rise; 1. Processing of CaM and awareness about the CaM.

Camel milk is a proven immune booster and anti-infectious along with other important healing properties. Presently the first role is very important because of the COVID19 issue. We expect a sharp rise in the demand for the CaM, but practically, the sale of the CaM shrank and couldn't sustain its pace compared to last years (2018-2019).

This is a real question, why the demand or the flow declined? I table this question before you and wait for your technical answer. In my point of view, this decline is because of the *logistic complications* following the negative propaganda *linking COVID19 and the MERS* altogether.

Waiting and looking forward



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